

Slide 1



## Data Collection & Ethics

The goal of this session is to familiarize everyone with issues of social network data collection. We will discuss issues such as questionnaire design, types of survey media, methods to cope with missing data, and ethical issues of social network analysis.

Objectives:

After this section, you should be able to:

- Describe different methods of collecting Social Network Data
  - Paper vs. Plastic
  - Roster vs. Open-ended
  - Tick vs. Rate
  - Row based / Row & Column Based / Matrix Based
  - Describe ethical issues of Social Network Research























































